



North Eastern Universities
Purchasing Consortium

SUPPLIER ADVERTISING BOOKING FORM

Company name

Contact name

Job title

Contact email

Contact number

Invoice address

Invoice email

Purchase order number (If
applicable)

**PLEASE PROVIDE DETAILS OF WHICH FRAMEWORK
(INCLUDING LOT IF APPROPRIATE) YOU ARE
APPOINTED TO**

Please ensure your booking form is complete, signed and returned to:

Danielle Ramsey
Marketing Manager
marketing@neupc.ac.uk

T: 0113 487 1750
E: admin@neupc.ac.uk
www.neupc.ac.uk

Registered Office No. 3955576, Phoenix House, 3 South Parade, Leeds, LS1 5QX
VAT Registration No. 746 3418 24

ADVERTISING OPPORTUNITIES

	COST PER MONTH/S + VAT	TICK HERE	BOOKING MONTH/S
Featured news advertorial and home page slideshow	£400		
Featured news advertorial	£200		
Home page banner 1	£200 £300 £400		
Home page banner 2	£100 £150 £200		
Featured supplier category group banner	£100		
Monthly e-news feature	£300		
Monthly e-news banner	£150		
Bi-annual director e-news banner	£50		
Supplier led e-shot	£250		
Sustainable - sponsorship	£600		
Sustainable - full page	£200		
Sustainable - ½ page	£100		
Sustainable - ¼ page	£50		

PAYMENT METHOD

PAYMENT TERMS: 30 DAYS

INVOICE: Payment via BACS

CHEQUE: Please make your cheque payable to NEUPC LTD for the full amount

Signature

Date

TICK HERE

TOTAL +VAT

TERMS AND CONDITIONS

1. Definitions

- 1.1 The "Customer" means the person or company wishing to place an advertisement
- 1.2 The "Supplier" means NEUPC.
- 1.3 "Conditions" means the Terms and Conditions set out in this document and any special conditions agreed in writing by the Supplier.

2. Conditions

- 2.1 These Conditions do not affect your statutory rights.
- 2.2 All contracts of service made by the Supplier with regard to the magazine / opportunity shall be deemed to incorporate these Conditions which shall prevail over any other document or communication received from the Customer.
- 2.3 If any amendments to these Conditions are agreed they must be confirmed in writing.
- 2.4 The final date for bookings to be received will be dependent on the individual opportunity and is available on application.
- 2.5 The Supplier reserves the right in its absolute discretion to refuse or cancel any advertising order or reject any advertising proof without stating any reason whatsoever.
- 2.6 Advertising space is not guaranteed until the Supplier has received payment in full, from the Customer.

3. Prices & Payment

- 3.1 The price of the advertisement shall be that as set out in the 'Media Pack'. All values are exclusive of VAT. VAT will be charged at the applicable rate, in addition to these charges.
- 3.2 Any variation to the advertising rates as seen in the media pack will need to be agreed in writing by the Supplier.
- 3.3 The Supplier will invoice on receipt of a completed booking form.
- 3.4 Payment is due in full on invoice as set out in our standard payment terms which are 30 days after the date of invoice. Time for payment shall be of the essence and any failure to pay shall entitle the Supplier at its discretion to withdraw the advertisement.
- 3.5 If any act or proceedings shall be commenced in which the Customer's solvency is concerned, all monies under any transaction covered by these Conditions shall become immediately due and payable.

4. Interest on Overdue Invoices

- 4.1 In the event of non-payment of an invoice or invoices we reserve the right to charge interest on the overdue amount at standard bank base rate plus 4% to compensate for additional workload created by overdue invoices. Acceptance of these credit terms includes acceptance of the levying of interest charges at our discretion. If legal action is required to effect payment, we give notice that all legal and court costs, plus interest, will be added to the amount sought via the courts.

5. Warranty and Liability

- 5.1 The Supplier warrants that the advertisement will, at the time of delivery, correspond to the proof approved by the Customer.
- 5.2 The Supplier does not accept responsibility for errors or faulty reproduction not corrected on the final proof approved by the Customer, or their agents.
- 5.3 The Supplier will not be liable for any claims arising from this publication or any entry as it appears, except where, by reason of default of the Supplier, any error or omission occurs in relation to any entry.

5.4 In any event, it is expressly agreed that the Supplier's total liability shall be limited to a refund for the fee paid for the entry and that no liability shall attach to the Supplier in respect of any other loss or consequential loss of any kind.

5.5 The Supplier will not be liable for any loss or damage, consequential or otherwise, occasioned by error in any advertisement published, late publication, or failure of any advertisement to appear, from any cause whatsoever.

6. Delivery

6.1 Whilst every reasonable effort shall be made to keep any service delivery date, time of delivery shall not be of the essence and the Supplier shall not be liable for any losses, costs, damages, or expenses incurred by the Customer or any other person or Company arising directly or indirectly out of any failure to meet any estimated delivery date.

7. Cancellation

7.1 If the Customer provides the Supplier with written notice of his desire to cancel his order, after 1-month post signing the booking form, he acknowledges and agrees that he will remain liable for the full rate of his order as set out in the supplier advertising opportunities of the booking form.

8.1 Failure to supply a copy of the advertisement in accordance with these terms and conditions will be deemed to be a cancellation.

8. Force Majeure

8.1 In the event that the Supplier is prevented from carrying out its obligations under a contract for service as a result of any cause beyond its control such as but not limited to Acts of God, War, Strikes, Lockouts, Flood and Failure of third parties to deliver goods, the Supplier shall be relieved of its obligations and liabilities under such contract for services for as long as such fulfilment is prevented.

9. No Waiver

9.1 The Supplier's failure to insist upon strict performance of any provision of these Conditions shall not be deemed to be a waiver of its rights or remedies in respect of any present or future default of the Customer in performance or compliance with any of these conditions

10. Liability

10.1 Except as may be implied by law where the Customer is dealing as a consumer, in the event of any breach of these Conditions by the Supplier the remedies of the Customer shall be limited to damages which shall in no circumstances exceed the price paid for the advertisement and the Supplier shall under no circumstances be liable for any indirect, incidental, or consequential damage.

11. Miscellaneous

11.1 Any contracts shall in all respects be construed and in accordance with English law.

11.2 If any part of these Conditions that is not fundamental is found to be illegal or unenforceable, such finding will not affect the validity or enforceability of the remainder of these Conditions.

11.3 Words incorporating the singular include the plural and vice versa.

11.4 A person who is not a party to this Agreement shall not have any rights under or in connection with it by virtue of the Contracts (Rights of Third Parties) Act 1994.